Agenda Item 5.2

Information and Discussion Only:
2026-2030 Strategic Plan and Goal Progression

BRN Board Meeting | March 26-27, 2026

BOARD OF REGISTERED NURSING
Agenda Item Summary

AGENDA ITEM: 5.2
DATE: March 26-27, 2026

ACTION REQUESTED: **Information and discussion only:** 2026-2030 Strategic Plan and goal progression

REQUESTED BY: Dolores Trujillo, RN
Board President

BACKGROUND:

The Board will receive updates on the progress towards the goals identified in the 2026-2030 Strategic Plan.

RESOURCES:

NEXT STEPS:

FISCAL IMPACT, IF ANY: None

PERSON(S) TO CONTACT:

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2026

GOAL PROGRESSION
2026 – 2030 STRATEGIC PLAN

(Current as of March 20, 2026)

GOAL 1: LICENSING

Goal 1: Licensing **The Board promotes licensing standards of registered nurses and advanced practice registered nurses to protect consumers and support access to the profession for qualified individuals.**		
#	**Objective**	**Status**
1.1	**Update BreEZe processes to include the DCA license lookup to improve efficiency and the experience for internal and external users.**	
Completed Activities		**Month Year**
a.	BreEZe updates on the faculty approval process to allow for a more automated review and approval	Jan 2026
b.	Implemented 104 Nurse Practitioner (NP) BreEZe application.	Jan 2026
c.		
Ongoing Activities		
a.	Streamlining the review processes to ensure all submitted applications are evaluated for compliance with applicable regulations and requirements.	
b.	Working with the Department of Consumer Affairs (DCA) Office of Information Systems (OIS) to develop an automated post-submission email that provides applicants with frequently asked questions (FAQs) and key guidance to support the application process.	
c.	Working with OIS to implement automated reminder emails to improve communication with applicants and support timely completion of required steps.	

Goal 1: Licensing **The Board promotes licensing standards of registered nurses and advanced practice registered nurses to protect consumers and support access to the profession for qualified individuals.**		
#	**Objective**	**Status**
1.2	**Streamline the license application process by identifying and addressing redundancies, combining related applications and fees, and improving accessibility for stakeholders.**	
Completed Activities		**Month Year**
a.	Engaged with stakeholders to address and resolve issues related to the NP 104 application process.	Jan 2026
b.		
c.		
Ongoing Activities		
a.	Updating website content and FAQs using plain language to align with application updates and improve clarity for applicants.	
b.	Conducting a comprehensive review of applications to streamline processes, simplify requirements, and evaluate opportunities to consolidate forms where appropriate.	
c.	Reviewing application materials for plain language and usability to improve accessibility and enhance applicant clarity.	
d.	Ongoing review of NP and NPF applications, including the 103 and 104 NP, to streamline processes and ensure alignment with recent statutory updates and stakeholder feedback.	

Goal 1: Licensing **The Board promotes licensing standards of registered nurses and advanced practice registered nurses to protect consumers and support access to the profession for qualified individuals.**		
#	**Objective**	**Status**
1.3	**Enhance communication with applicants regarding incomplete applications to reduce barriers to licensure and improve the overall licensing process.**	
Completed Activities		**Month Year**
a.	Fingerprinting information was streamlined and updated on the website.	Feb 2026
b.	Prelicensure education requirements were added to provide clearer guidance for applicants attending non-California-approved academic institutions.	Mar 2026
c.		
Ongoing Activities		
a.	Maintaining and enhancing concierge-level customer service to improve applicant support and reduce call volume through proactive guidance.	
b.	Updating website FAQs to address common inquiries and improve self-service resources.	
c.	Collaborating with the National Council of State Boards of Nursing (NCSBN) to align processes with national systems and best practices.	
d.	Reviewing and enhancing all BreEZe automated email communications, including evaluating the need for additional automated notifications to improve applicant communication.	

GOAL 2: ENFORCEMENT

Goal 2: Enforcement **The Board protects consumers through the enforcement of the laws and regulations governing the practice of nursing.**		
#	**Objective**	**Status**
2.1	**Reduce enforcement case processing times to enhance consumer protection and improve overall efficiency.**	
Completed Activities		**Month Year**
a.	Submitted a Budget Change Proposal (BCP) requesting eight Special Investigator (SI) positions.	Jan 2026
b.	Executive Officer (EO) presented at the Budget and Fiscal Review Subcommittee No. 4 on State Administration and General Government on the BCP request for SI positions.	Mar 2026
c.		
Ongoing Activities		
a.	Actively recruiting and filling vacancies within the Investigations Division to strengthen investigative capacity and reduce case backlogs.	
b.	Collaborating with Nursing Education Consultant (NEC) to review complaints for potential scope of practice violations.	
c.	Implementing enhanced complaint triage processes through collaboration between the Complaint Intake Unit, the Division of Investigations, and the BRN Investigations Division.	
d.	Identifying and procuring investigative tools and technologies to support efficient complaint triage and investigations.	
e.	Completing Organizational Improvement Office (OIO) process mapping to evaluate investigation timelines, workflow, and potential reorganization.	
f.	Assessing operational efficiencies and exploring expansion opportunities, including the potential development of additional investigative units.	
g.	Exploring the implementation of a desk investigator triage pilot to expedite early complaint review and prioritization.	
h.	Researching alternative investigative tracking systems to enhance case management and data analysis capabilities.	

Goal 2: Enforcement **The Board protects consumers through the enforcement of the laws and regulations governing the practice of nursing.**		
#	**Objective**	**Status**
2.2	**Collaborate with the Department of Consumer Affairs to align enforcement activities with other healing arts boards and promote standardization.**	
Completed Activities		**Month Year**
a.		
b.		
c.		
Ongoing Activities		
a.	Facilitating meetings of the Med Spa Intravenous (MSIV) Task Force to address emerging issues in aesthetic and intravenous services.	
b.	Partnering with the OIO to map the Investigations Division processes and identify opportunities for increased efficiency.	
c.	Collaborating with DCA and other Boards to develop training materials for DCA's Enforcement Academy to strengthen investigative knowledge and regulatory compliance department wide.	
d.	Serving as Subject Matter Experts (SME) and presenters at the Enforcement Academy to support professional development and enforcement consistency.	
e.	Continue implementing the compounding education action plan, including collaborating with stakeholders to strengthen guidance and compliance with applicable laws and standards.	

Goal 2: Enforcement **The Board protects consumers through the enforcement of the laws and regulations governing the practice of nursing.**		
#	**Objective**	**Status**
2.3	**Update BreEZe to enhance the experience for internal and external users, enhance the use of data, and support continuous quality improvement efforts.**	
Completed Activities		**Month Year**
a.		
b.		
c.		
Ongoing Activities		
a.	Collaborating with OIS to update the BreEZe "File a Complaint" screen to include all BRN's Authorization for Release of Information forms.	
b.		
c.		

Goal 2: Enforcement **The Board protects consumers through the enforcement of the laws and regulations governing the practice of nursing.**		
#	**Objective**	**Status**
2.4	**Increase outreach to the public, applicants, and licensees to improve understanding of the enforcement process and promote transparency.**	
Completed Activities		**Month Year**
a.	Posted the Probation FAQs on the Board's website for public access.	Jan 2026
b.		
c.		
Ongoing Activities		
a.	Developing educational presentations and reference materials, including Probation Overview and Worksite Monitor videos, to support compliance with probation requirements.	
b.	Creating educational resources for nurses practicing aesthetics in medical spa settings and IV hydration clinics to clarify scope of practice and regulatory expectations.	
c.		

GOAL 3: INTERVENTION PROGRAM

Goal 3: Intervention Program **The Intervention Program oversees the rehabilitation of registered nurses whose competency may be impaired due to substance abuse or mental health issues, returning them to the practice of nursing in a manner that will not endanger public health and safety.**		
#	**Objective**	**Status**
3.1	**Enhance communication on the Intervention Program so that affected nurses understand options and the program.**	
Completed Activities		**Month Year**
a.	Implemented EO training in open session of each Intervention Evaluation Committee (IEC) meeting to discuss the program requirements and procedures.	Aug 2025
b.	The EO provided education to IEC members and the public on Conditional Recommendations.	Jan 2026
c.		
Ongoing Activities		
a.	BRN Management continues to meet weekly with the Alternative to Discipline vendor to identify opportunities for program improvements, strengthen processes, and enhance overall program effectiveness.	
b.	BRN Management continues to attend each IEC meeting to ensure program requirements and options are understood by all participants applying and/or participating in the program.	
c.	Drafting a procedure to distribute tailored outreach materials that explain available program options to nurses who may benefit from participation, based on pending allegations.	
d.	The EO continues to provide education to IEC members and the public regarding Intervention Participants without a substance use disorder.	
e.	The EO continues to provide education to IEC members and the public on worksite approvals, monitoring, and restrictions for Intervention Participants.	

Goal 3: Intervention Program **The Intervention Program oversees the rehabilitation of registered nurses whose competency may be impaired due to substance abuse or mental health issues, returning them to the practice of nursing in a manner that will not endanger public health and safety.**		
#	**Objective**	**Status**
3.2	**Continue engagement with the new Alternative to Discipline contractor and monitor its operations to ensure compliance with established rules, regulations, and contract terms.**	
Completed Activities		**Month Year**
a.	Conducted weekly onboarding meetings with the new Alternative to Discipline contractor to review program expectations, reporting requirements, and operational workflows during the contractor first year in their new role.	Sep 2025
b.		
c.		
Ongoing Activities		
a.	BRN Management continues to meet weekly with the Alternative to Discipline vendor to review program operations, procedures, and expectations related to applicable rules, regulations, and contract requirements.	
b.	Monitoring and tracking outstanding contract terms that the Alternative to Discipline vendor works toward meeting all contractual requirements.	
c.		

Goal 3: Intervention Program **The Intervention Program oversees the rehabilitation of registered nurses whose competency may be impaired due to substance abuse or mental health issues, returning them to the practice of nursing in a manner that will not endanger public health and safety.**		
#	**Objective**	**Status**
3.3	**Identify and address barriers to the Intervention Program to increase accessibility.**	
Completed Activities		**Month Year**
a.	The EO conducted audits of several scenario-based cases as directed by the nine-member Board to assess program processes and compliance.	July 2025
b.		
c.		
Ongoing Activities		
a.	The program manager reviews each IEC recommendation for approval and escalates any recommendations requiring further action to legal counsel and/or the EO.	
b.	Exploring the option, via the 2026 Sunset process, to authorize a portion of its funding be used to establish a stipend program for participants in the Intervention Program. (Issue 10.9)	
c.		

Goal 3: Intervention Program **The Intervention Program oversees the rehabilitation of registered nurses whose competency may be impaired due to substance abuse or mental health issues, returning them to the practice of nursing in a manner that will not endanger public health and safety.**		
#	**Objective**	**Status**
3.4	**Standardize the onboarding process for Intervention Evaluation Committee (IEC) members and Nurse Support Group (NSG) facilitators for consistency.**	
Completed Activities		**Month Year**
a.	Distributed survey to all NSG Facilitators to collect feedback on current strengths and to identify opportunities for improvement.	Mar 2026
b.	Access granted to the new CMS portal and training provided by Premier to IEC members	Mar 2026
c.		
Ongoing Activities		
a.	Reviewing feedback from NSG Facilitators and identifying opportunities for improvement.	
b.		
c.		

GOAL 4: CONTINUING EDUCATION

Goal 4 Continuing Education **The Board establishes continuing education (CE) standards for ongoing nursing education and to promote public safety.**		
#	**Objective**	**Status**
4.1	**Develop and maintain an electronic system of approved continuing education providers (CEP) and courses to increase accessibility and transparency.**	
Completed Activities		**Month Year**
a.		
b.		
c.		
Ongoing Activities		
a.	Continuing collaboration with OIO to conduct process mapping and operational improvement initiatives.	
b.		
c.		

Goal 4 Continuing Education **The Board establishes continuing education (CE) standards for ongoing nursing education and to promote public safety.**		
#	**Objective**	**Status**
4.2	**Streamline the CE audit process for internal and external stakeholders, including submission of CE documentation, to improve efficiency, accuracy, and user experience with license renewal requirements.**	
Completed Activities		**Month Year**
a.		
b.		
c.		
Ongoing Activities		
a.	Streamlining the CE audit process to improve accuracy, transparency, and efficiency.	
b.	Working with OIS to develop a BreEZe CE audit application to automate audit selection, documentation submission, and compliance tracking.	
c.	Working with OIS to implement automated random selection of RNs for audits through BreEZe with automated notifications.	
d.	Exploring the option, via the 2026 Sunset process, to allow RNs to upload audit documentation directly through BreEZe to streamline the audit process.	
e.	Developing reporting functionality to generate audit statistics such as pass rates and compliance trends.	
f.	Working with OIS to update BreEZe coding to track audit outcomes and identify compliance status.	
g.	Working with OIS to implement automated notifications to Enforcement Division when RNs fail CE audits.	

Goal 4 Continuing Education **The Board establishes continuing education (CE) standards for ongoing nursing education and to promote public safety.**		
#	**Objective**	**Status**
4.3	**Develop and implement an audit process for nurse practitioner-specific CE legislative requirements.**	
Completed Activities		**Month Year**
a.		
b.		
c.		
Ongoing Activities		
a.	Streamlining the CE audit process to improve accuracy, transparency, and efficiency.	
b.	Conducting research and surveying alternative data storage solutions beyond BreEZe to evaluate opportunities for improved system functionality, data management, security, and long-term operational efficiency.	
c.	Working with OIS to develop a BreEZe CE audit application to automate audit selection, documentation submission, and compliance tracking.	
d.	Working with OIS to implement automated random selection of RNs for audits through BreEZe with automated notifications.	
e.	Exploring the option, via the 2026 Sunset process, to allow RNs to upload audit documentation directly through BreEZe to streamline the audit process.	
f.	Developing reporting functionality to generate audit statistics such as pass rates and compliance trends.	
g.	Working with OIS to update BreEZe coding to track audit outcomes and identify compliance status.	
h.	Working with OIS to implement automated notifications to Enforcement Division when RNs fail CE audits.	

Goal 4 Continuing Education **The Board establishes continuing education (CE) standards for ongoing nursing education and to promote public safety.**		
#	**Objective**	**Status**
4.4	**Establish a CEP audit process and enhance oversight of CE courses to support quality, relevance, and alignment with nursing standards.**	
Completed Activities		**Month Year**
a.		
b.		
c.		
Ongoing Activities		
a.	Reviewing best practices used by other boards and bureaus to better develop processes.	
b.		
c.		

GOAL 5: EDUCATIONAL OVERSIGHT

Goal 5: Educational Oversight **The Board establishes standards to ensure minimum education requirements to comprehensively prepare graduates with the skills, knowledge, and abilities necessary for licensure and to practice safely.**		
#	**Objective**	**Status**
5.1	**Promote equitable access to clinical placements by identifying and supporting initiatives that expand opportunities across diverse health care settings.**	
Completed Activities		**Month Year**
a.	Launched the Academic Collaboration Form to improve documentation and clarity of regulatorily required clinical collaboration data.	Aug 2025
b.		
c.		
Ongoing Activities		
a.	Improving data quality and reporting by cleaning and standardizing clinical facility data used in Clinical Facility Approval (CFA) reports.	
b.	Providing ongoing education to academic partners regarding clinical objectives within nursing curricula.	
c.	Supporting NECs and staff in delivering targeted training on emerging regulatory or educational topics.	
d.	Meeting with nursing program directors to strengthen communication and regulatory alignment.	
e.	Continuing to align joint accreditation visits and drafting crosswalk(s) for the three accrediting organizations to support consistency in program review.	
f.	Studying national education oversight models and adapting best practices for BRN implementation.	

Goal 5: Educational Oversight **The Board establishes standards to ensure minimum education requirements to comprehensively prepare graduates with the skills, knowledge, and abilities necessary for licensure and to practice safely.**		
#	**Objective**	**Status**
5.2	**Inform nursing program directors and academic administrators on BRN's approval and oversight requirements.**	
Completed Activities		**Month Year**
a.		
b.		
c.		
Ongoing Activities		
a.	Supporting NECs and staff in delivering targeted training on emerging regulatory or educational topics.	
b.	Meeting with nursing program directors to strengthen communication and regulatory alignment.	
c.		

Goal 5: Educational Oversight **The Board establishes standards to ensure minimum education requirements to comprehensively prepare graduates with the skills, knowledge, and abilities necessary for licensure and to practice safely.**		
#	**Objective**	**Status**
5.3	**Collaborate with national nursing education programmatic accreditors to align standards and reduce redundancy to continue the commitment to prepare nursing students for licensure and to practice safely.**	
Completed Activities		**Month Year**
a.		
b.		
c.		
Ongoing Activities		
a.	Continuing to align joint accreditation visits and streamline the CAV process.	
b.	Drafting crosswalk(s) for the three accrediting organizations to support consistency in program review.	
c.		

Goal 5: Educational Oversight **The Board establishes standards to ensure minimum education requirements to comprehensively prepare graduates with the skills, knowledge, and abilities necessary for licensure and to practice safely.**		
#	**Objective**	**Status**
5.4	**Review and enhance the nursing program complaint process, including procedures for addressing violations related to clinical placement payments.**	
Completed Activities		**Month Year**
a.		
b.		
c.		
Ongoing Activities		
a.	Triaging all complaints in coordination with CIU and NECs to ensure timely review and appropriate routing.	
b.	Developing training for NECs to effectively track and manage complaints within the BreEZe system.	
c.		

Goal 5: Educational Oversight **The Board establishes standards to ensure minimum education requirements to comprehensively prepare graduates with the skills, knowledge, and abilities necessary for licensure and to practice safely.**		
#	**Objective**	**Status**
5.5	**Establish and publish clear quality standards and indicators to identify at-risk nursing programs and support informed decision-making by prospective students and stakeholders.**	
Completed Activities		**Month Year**
a.	Pre-Licensure Nursing Program Educator webpage created	Feb 2026
b.		
c.		
Ongoing Activities		
a.	Studying national education oversight models and adapting best practices for BRN implementation.	
b.	Exploring the option, via the 2026 Sunset process, to amend BPC section 2786.2 to incorporate quality indicators and warning signs identified in the NCSBN Nursing Education Approval Guidelines, where appropriate. (Issue 10.1)	
c.		

GOAL 6: LAWS AND REGULATIONS

Goal 6: Laws and Regulations **The Board enforces the laws within its purview, establishes regulations, and advocates for legislation to effectively carry out its mission.**		
#	**Objective**	**Status**
6.1	**Participate in the 2026 Sunset Review process to secure legislative authority for the continuance of the Board.**	
Completed Activities		**Month Year**
a.	Review of the Draft 2026 Sunset Report by the Nurse Practice Committee, which provided edits and formally recommended approval at the October meeting.	Oct 2025
b.	Full Board approval of the 2026 Sunset Report at the November Board meeting.	Nov 2025
c.	Submitted the 2026 Sunset Report to the Legislature	Jan 2026
d.	Developed and implemented training and tools for Executive Officer and Board President on the Sunset Review process.	Jan-Mar 2026
e.	Participated in mock Sunset Hearing preparation session with DCA.	Mar 2026
f.	Participated in the 2026 Sunset Hearing before the Legislature, presenting the Board's progress, priorities, and commitment to protecting the public through effective regulation of nursing practice.	Mar 2026
Ongoing Activities		
a.	Meeting with legislative committee staff to review historical and current issues relevant to the Sunset Review process.	
b.	Tracking and analyzing other pending legislation impacting the Board.	
c.	Drafting responses to legislative background paper on the 2026 Sunset Report.	

Goal 6: Laws and Regulations **The Board enforces the laws within its purview, establishes regulations, and advocates for legislation to effectively carry out its mission.**		
#	**Objective**	**Status**
6.2	**Review, update, and clarify regulations governing advanced practice registered nurses for consistency, transparency, and alignment with current practice standards.**	
Completed Activities		**Month Year**
a.		
b.		
c.		
Ongoing Activities		
a.	Initial Package to implement SB 1451 (Ashby, 2024) pending DCA/Agency approval.	
b.	Draft proposed text regarding Certified Registered Nurse Anesthetists (CRNA) under BRN leadership review.	
c.	Draft proposed text regarding Clinical Nurse Specialists (CNS) under BRN leadership review.	
d.	The public comment period for the Final Package to update the Disciplinary Guidelines for Independent Practitioners closes on March 17, 2026. Updated language is anticipated to be released for an additional 15-day public comment period.	
e.	Exploring the option, via the 2026 Sunset process, to require National Certification for all APRNs newly licensed on or after January 1, 2027. (Issue 10.4)	

Goal 6: Laws and Regulations **The Board enforces the laws within its purview, establishes regulations, and advocates for legislation to effectively carry out its mission.**		
#	**Objective**	**Status**
6.3	**Review, update, and clarify regulations governing enforcement activities for consistency, transparency, and alignment with current practices and create more uniform standards.**	
Completed Activities		**Month Year**
a.		
b.		
c.		
Ongoing Activities		
a.	The public comment period for the Final Package to update the Disciplinary Guidelines for Independent Practitioners closes on March 17, 2026. Updated language is anticipated to be released for an additional 15-day public comment period.	
b.	Exploring several enforcement updates, via the 2026 Sunset process, to clarify regulations governing enforcement activities to align with current practices and create more uniform standards. (Issues 10.8-10.16)	
c.		

Goal 6: Laws and Regulations **The Board enforces the laws within its purview, establishes regulations, and advocates for legislation to effectively carry out its mission.**		
#	**Objective**	**Status**
6.4	**Review, update, and clarify regulations governing prelicensure and continuing education, to ensure consistency, transparency, and alignment with current evidence-based research.**	
Completed Activities		**Month Year**
a.		
b.		
c.		
Ongoing Activities		
a.	Continuing collaboration with OIO to conduct process mapping and operational improvement initiatives.	
b.	Reviewing evidence-based research and national regulatory models to inform policy and operational alignment.	
c.	Section 100 to update form headers submitted to OAL on February 18, 2026.	
d.		

GOAL 7: ADMINISTRATION AND CUSTOMER SERVICE

Goal 7: Administration and Customer Service **The Board strives to build an excellent organization through effective and responsible Board governance, leadership, and management while serving our internal and external stakeholders.**		
#	**Objective**	**Status**
7.1	**Improve customer service to address stakeholder feedback, including modernizing BRN's website and revising written communication to ensure alignment with plain language standards, enhancing clarity, transparency, and accessibility.**	
Completed Activities		**Month Year**
a.	Prelicensure Nursing Program Educator webpage created and published to the Board's website for public access.	Feb 2026
b.	Prelicensure Distance Education Institutional and Programmatic Information webpage created and published to the Board's website for public access.	Mar 2026
c.		
Ongoing Activities		
a.	Identifying duplicate or outdated website content to improve information accuracy.	
b.	Enhancing website usability and navigation while expanding and updating FAQs to improve public access to information.	
c.		

Goal 7: Administration and Customer Service **The Board strives to build an excellent organization through effective and responsible Board governance, leadership, and management while serving our internal and external stakeholders.**		
#	**Objective**	**Status**
7.2	**Establish a single point of contact (SPOC) model for BRN program areas to provide support, assistance, and accessibility to stakeholders.**	
Completed Activities		**Month Year**
a.		
b.		
c.		
Ongoing Activities		
a.	Updating the main call tree system to improve call routing and customer service efficiency.	
b.	Developing and implementing an enhanced Interactive Voice Response (IVR) system to improve automated assistance and reduce call wait times.	
c.		

Goal 7: Administration and Customer Service **The Board strives to build an excellent organization through effective and responsible Board governance, leadership, and management while serving our internal and external stakeholders.**		
#	**Objective**	**Status**
7.3	**Strengthen the Board's organizational foundation by enhancing internal structures, processes, and resources to support long-term effectiveness and stability.**	
Completed Activities		**Month Year**
a.	Submitted a BCP requesting eight SI positions.	Jan 2026
b.	EO presented at the Budget and Fiscal Review Subcommittee No. 4 on State Administration and General Government on the BCP request for SI positions.	Mar 2026
c.		
Ongoing Activities		
a.	Working with OIO to complete the process mapping of public-facing communication systems.	
b.		
c.		

GOAL 8: OUTREACH

Goal 8: Outreach **The Board informs, educates, and engages with the public about the practice and laws of the profession of registered nursing.**		
#	**Objective**	**Status**
8.1	**Increase licensees' access to information on the Nursing Practice Act through targeted education efforts including developing and distributing instructional and informational videos to promote compliance.**	
Completed Activities		**Month Year**
a.	Posted the Probation FAQs on the Board's website for public access.	Jan 2026
b.		
c.		
Ongoing Activities		
a.	Continue implementing the compounding education action plan, including collaborating with stakeholders to strengthen guidance and compliance with applicable laws and standards.	
b.	Developing educational presentations and reference materials, including Probation Overview and Worksite Monitor videos, to support compliance with probation requirements.	
c.		

Goal 8: Outreach **The Board informs, educates, and engages with the public about the practice and laws of the profession of registered nursing.**		
#	**Objective**	**Status**
8.2	**Increase BRN's presence on social media platforms to inform the public and licensees about the Board's mission, services, and ongoing initiatives.**	
Completed Activities		**Month Year**
a.	Since initial implementation and monitoring in 2020, the BRN has achieved substantial growth across all social media platforms, gaining 3,636 new followers on Facebook (for a current total of 10,144), 1,387 on Instagram (current total 1,460), 3,272 on LinkedIn (current total 3,499), and 326 on X.	Mar 2026
b.	Since the November 2025 Board Meeting, the BRN gained 208 new Facebook followers, 52 new Instagram followers, 202 new LinkedIn followers, and 3 new X followers, with a combined total of 114 posts across all platforms that were shared 85 times and generated 108,658 impressions along with 814 reactions and likes.	Mar 2026
c.		
Ongoing Activities		
a.		
b.		
c.		

Goal 8: Outreach **The Board informs, educates, and engages with the public about the practice and laws of the profession of registered nursing.**		
#	**Objective**	**Status**
8.3	**Develop and distribute easy-to-read informational briefs that highlight services, legislative changes, and issues of importance to licensees and the public.**	
Completed Activities		**Month Year**
a.	Updated BRN website to include easy-to-read summaries on all bills passed in the previous legislative year.	Jan 2026
b.		
c.		
Ongoing Activities		
a.	Reviewing best practices used by other government agencies to better inform outreach efforts.	
b.		
c.		